

Media Contracts of Thomas Cook (India) Limited.

Sr. No.	Name of the Media Company	Validity of Agreement	Scope of Agreement
1	Bennett, Coleman & Company Ltd	One Year	Bennett, Coleman & Company Ltd will advertise, promote, exhibit, make known and propagate the services of Thomas Cook (india) Ltd. by way of publishing of advertisement in its publications. Bennett, Coleman & Company Ltd shall publish the advertisement in various Bennett, Coleman & Company Ltd publications circulating across the country.
2	Perfect Relations Pvt Ltd	One year	The agreement is based on the objectives and public-relations/ promotion program and implementation of media communication strategy as planned, optimisation of media interactions and protection of client's (TCIL) interests as per the scope of work for our line of businesses. Cities covered under this agreement would be 6 Tier I cities and 8 Tier II cities across India.